|  |  |
| --- | --- |
| Reclaiming Spaces Network<http://www.reclaiming-spaces.org/language/en/> | Research Project MovE<https://www.move-projekt.de> |

**International Workshop**

**Corporate Landlords – Research & Action**

**April 22–24, 2022**

Financial market actors such as the private equity firm Blackstone or the real estate company Vonovia play a crucial role in housing provision all over Europe. Their interest in increasing share value contradicts the broad majorities interest in affordable housing. Therefore, the financialization of housing were brought into focus by social movements. Housing movements first and foremost struggle at the local level and under local conditions. Keeping up with their opponents, however, they strive to organize at transnational scale. The workshop aims at a) analyzing the business strategy of financialized landlords and putting them into political context; and b) analyzing social movements strategies in transnational organizing.

**Friday, April 22nd**

|  |  |
| --- | --- |
| **2:00–4:00 pm** | **Session 1**Know your enemy: Radical research on corporate landlords. Examples and approaches. |
| **4:30–7:00 pm** | **Session 2**Working for a radical transformation: tenant organization, political strategies, tools and tacticsa) transformative organization of tenants at corporate landlords: potentials and challengesb) political aims and strategies to overcome the power of corporate landlordsc) tactics, tools and practices for transformative change in corporate housing |

**Saturday, April 23rd**

|  |  |
| --- | --- |
| **10:00–12:00 am** | **Session 3**How to build a transnational network of transformative activist research on corporate housing. Next steps. |

**Sunday, April 24th**

|  |  |
| --- | --- |
| **10:00–12:00 am** | **Session 4**Open presentation and debate: How can we organize a radical transformation of corporate housing across borders? |

**Registration**

Please register for participation by 15 April 2022: peter.bescherer@uni-jena.de